

# STROUDSBURG HIGH SCHOOL GIRLS BASKETBALL

1100 West Main Street  
Stroudsburg, PA 18360

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December 10, 2024

To Whom it May Concern:

I hope this letter finds you well. My name is Matthew Field, and I am the Varsity Head Coach for the Stroudsburg High School Girls' Basketball Team. I am reaching out to request your valuable support for our program.

Our team is actively securing sponsorships and donations through our booster club, offering advertising opportunities in our gameday program distributed at no cost during every home basketball game. The primary goal of the Stroudsburg Girls' Basketball Booster Club's (SGBBC) is to provide both financial and moral support, fostering consistent community backing for our players and coaching staff.

Budget cuts have impacted our financial support, making your sponsorship crucial for the sustained success of our year-round program. Funds raised will buy equipment, facilitate team events, and cover off-season camps and tournament fees, directly influencing our athletes' growth and success.

For your convenience, we've attached a donation form with various ad options and sponsorship levels. Your support not only promotes your business but also provides our athletes with the support and resources they need to compete at a higher level, inspiring them to work hard and excel throughout the year.

We appreciate any assistance and are grateful for your generous support. Together, we can significantly impact the Stroudsburg High School Girls' Basketball Team's success. Thank you for considering our request. Your support is invaluable.

Sincerely,

***Coach Field***

Matthew Field, AIC

Varsity Head Coach

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[www.ladymountiesbasketball.com](http://www.ladymountiesbasketball.com)

# STROUDSBURG HIGH SCHOOL GIRLS' BASKETBALL

## 2024-25 GAMEDAY PROGRAM ADVERTISING

The Stroudsburg Girls' Basketball program is preparing for the upcoming season and needs your support. We are seeking sponsorships and donations for our annual gameday program distributed at each home game. In addition, any sponsorship of \$100 or more will be publicized as a game day sponsor during halftime of a home game this season.

The team will use the money raised from this fundraising initiative to buy equipment, host Senior Night, and offset the girls' participation fees for out-of-season events. Your sponsorship is necessary to help run a competitive year round basketball program. On behalf of our student athletes, We THANK YOU for your support.

I was approached to advertise by \_\_\_\_\_ (Player, Parent, or Coach's name)

The sponsorship opportunities are as follows:

Ad Choice	Size	Cost
	Cover - Inside/Back (Premier Game Day Sponsorship)	\$150
	Full Page Ad (Color) (Premier Game Day Sponsorship)	\$125
	Full Page Ad (Black & White) (Game Day Sponsorship)	\$100
	Half Page Ad (Black & White)	\$75
	Quarter Page Business Card Ad (Black & White)	\$50
	All-Star Level Supporter - Friend/Family/Fan (Listed in Program)	\$25
	Starter Level Supporter - Friend/Family/Fan (Listed in Program)	\$10
	6th Man Level Supporter - Friend/Family/Fan (Listed in Program)	\$5

A print quality copy of the patron name or attached business card should be emailed to [gamedayprogram@ladymountiesbasketball.com](mailto:gamedayprogram@ladymountiesbasketball.com). In order to meet our printer's deadline, please return this form along with your ad copy and payment by December 27, 2024. Thank you for your support!

Please make checks payable to: Stroudsburg Girls Basketball Booster Club (SGBBC)

Mail Checks to: SGBBC % Matthew Field  
127 Estate Drive, East Stroudsburg, PA 18301